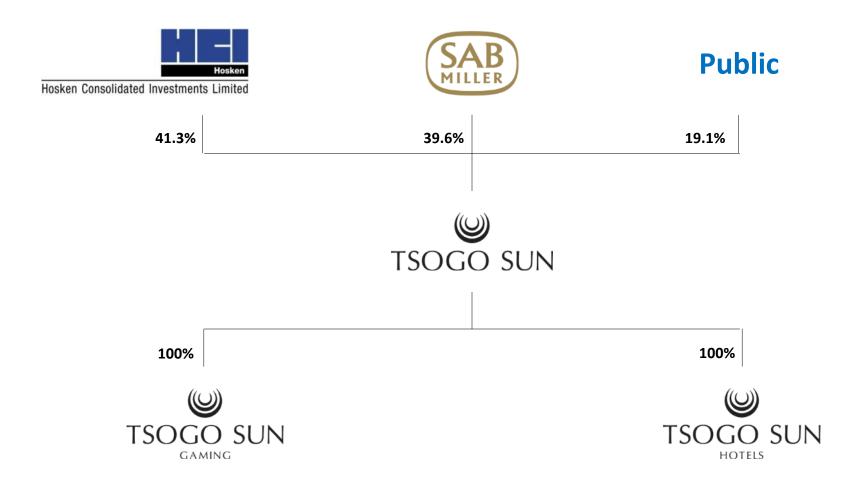


#### Presentation to: Analysts and Investors



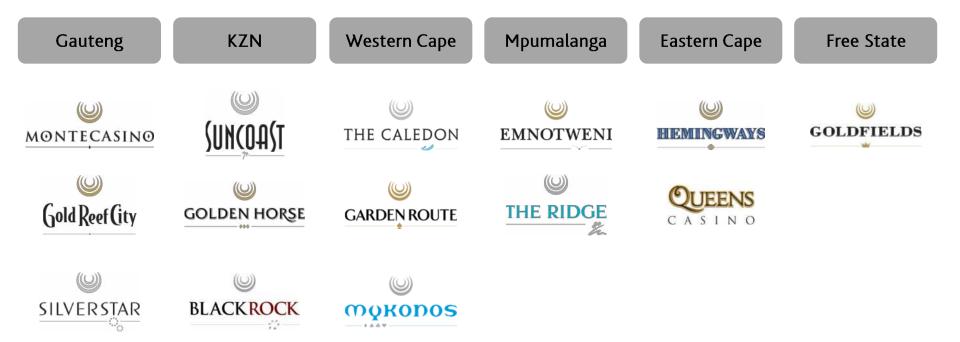
November 2013

#### **Group Structure**



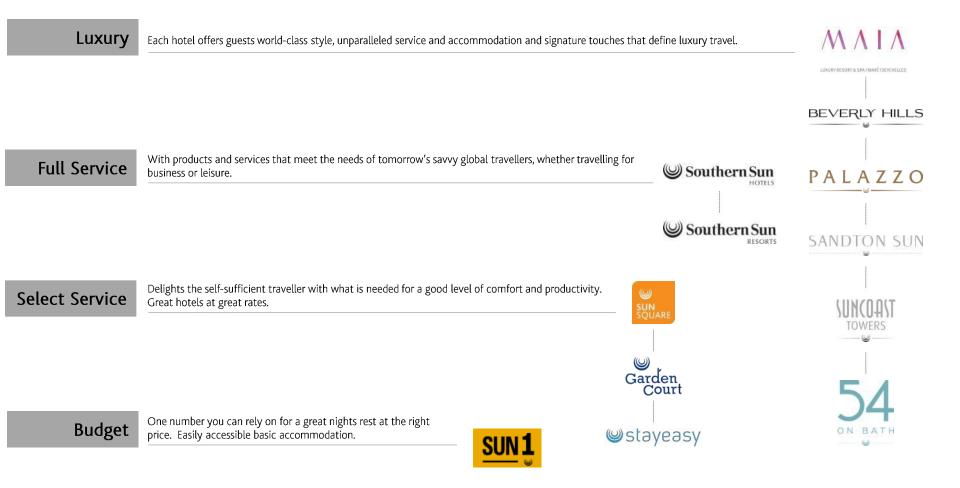
# **Gaming Portfolio**





#### **Hotel Portfolio**





### **Management and Board**

- TSH Board of Directors
  - Executive Directors
    - Marcel von Aulock– Group CEO
    - Rob Huddy Group CFO
  - Non-Executive Directors
    - Johnny Copelyn (Chairman)
    - Jabu Mabuza (Deputy Chairman)
    - Marcel Golding
    - Elias Mphande
    - Graham Mackay
    - Jamie Wilson
    - Malcolm Wyman
    - Rex Tomlinson
    - Jabu Ngcobo
    - Yunis Shaik



#### **Management and Board**

- Group Executive Committee
  - Corporate
    - Marcel von Aulock Group CEO
    - Rob Huddy Group CFO
    - Noeleen Bruton Marketing Director
    - Vusi Dlamini Group HR Director
    - Laurelle Fick Corporate Finance Manager
    - Zibusiso Kganyago Development Director Gaming
    - Kevin Page Group Development Director
    - Henry Parrymore Chief Information Officer
    - Graham Tyrrell Group Legal Director and Company Secretary

- Gaming
  - Jacques Booysen MD Gaming
  - Greg Lunga FD Gaming
- Hotels
  - Richard Weilers COO and MD Offshore
  - Jaco Boshoff FD Hotels





#### **Segmental Analysis**

# **Group** – Revenue and Ebitdar (Rm)

|                                     | H1 F'14 | H1 F'13 | % Change |
|-------------------------------------|---------|---------|----------|
| Revenue                             |         |         |          |
| Gaming                              | 3 978   | 3 718   | 7        |
| Net gaming win                      | 3 364   | 3 186   | 6        |
| Other                               | 614     | 532     | 15       |
| Hotels SA                           | 1 010   | 910     | 11       |
| Hotels Offshore                     | 256     | 179     | 43       |
| Corporate (intra-group-elimination) | (20)    | (17)    | *        |
| Total Group                         | 5 224   | 4 790   | 9        |
| Ebitdar                             |         |         |          |
| Gaming                              | 1 584   | 1 494   | 6        |
| Hotels SA                           | 314     | 272     | 15       |
| Hotels Offshore                     | 75      | 46      | 63       |
| Corporate                           | (5)     | 4       | *        |
| Forex gains                         | 29      | 13      | *        |
| Total Group                         | 1 997   | 1 829   | 9        |

### **Tsogo Sun Segmental (Rm)**

|  | Inco    | ome     | Ebit    | dar     | Ebitdar | Margin  |
|--|---------|---------|---------|---------|---------|---------|
|  | H1 F'14 | H1 F'13 | H1 F'14 | H1 F'13 | H1 F'14 | H1 F'13 |
| Montecasino                                  | 1 185   | 1 109   | 524     | 495     | 44.3    | 44.6    |
| Suncoast                                     | 737     | 688     | 344     | 324     | 46.7    | 47.1    |
| Gold Reef City                               | 639     | 597     | 251     | 231     | 39.3    | 38.7    |
| Silverstar                                   | 316     | 292     | 127     | 113     | 40.2    | 38.8    |
| The Ridge                                    | 204     | 193     | 96      | 91      | 47.1    | 47.4    |
| Hemingways                                   | 166     | 145     | 66      | 59      | 39.9    | 40.9    |
| Emnotweni                                    | 163     | 157     | 72      | 71      | 44.4    | 45.1    |
| Golden Horse                                 | 158     | 151     | 73      | 74      | 46.3    | 48.9    |
| Garden Route                                 | 82      | 76      | 35      | 31      | 42.2    | 41.2    |
| Goldfields                                   | 72      | 67      | 30      | 30      | 41.1    | 44.8    |
| Blackrock                                    | 70      | 66      | 27      | 25      | 38.9    | 37.7    |
| The Caledon                                  | 65      | 62      | 16      | 14      | 24.0    | 22.6    |
| Mykonos                                      | 62      | 62      | 25      | 26      | 40.0    | 42.2    |
| Other gaming operations                      | 59      | 53      | (102)   | (90)    |         |         |
| Total gaming operations                      | 3 978   | 3 718   | 1 584   | 1 494   | 39.8    | 40.2    |
| South African hotels division <sup>(1)</sup> | 1 010   | 910     | 314     | 272     | 31.1    | 29.9    |
| Offshore hotels division                     | 256     | 179     | 104     | 59      | 40.6    | 33.0    |
| Pre-foreign exchange                         |         |         | 75      | 46      | 29.3    | 25.7    |
| Foreign exchange gains                       |         |         | 29      | 13      |         |         |
| Corporate                                    | (20)    | (17)    | (5)     | 4       |         |         |
| Group  | 5 224   | 4 790   | 1 997   | 1 829   | 38.2    | 38.2    |

Note: All casino units are reported pre-internal gaming management fees

<sup>(1)</sup> Includes R23m (F'13 : R19m) inter-group management fees



#### **Key Strategic Issues**

# Gaming

#### Montecasino

- Additional 700 gaming positions approved
- Planning for casino expansion including internal refresh, multipurpose venue, additional parking, an additional hotel and an entrance from Witkoppen Road
- Share of surrounding land acquired for office and other development
- Palazzo Hotel undergoing a R70m refurbishment
- Entertainment offerings continuously improved including tenant refurbishment
- Boktown, Teatro and events continue to attract footfall



#### Silverstar

- Additional 400 gaming positions approved
- Need improved offering for the target market
- R560m redevelopment including additional dining options, outdoor events area, cinemas, ten-pin bowling alley, laser tag games, expanded casino offering, parking, redecoration of the interior and Privé and the CSI contribution
- Construction commenced in April 2013 and completion is planned for August 2014





#### Gold Reef City

- Additional 400 gaming positions approved
- R630m refurbishment and expansion including casino offering, cinemas, additional food and beverage outlets and improved access systems at the Theme Park with an improved linkage to the casino complex, upgrade of the Theme Park aesthetics, an expansion of the Apartheid Museum and the CSI contribution
- Construction due to commence April 2014 and completion planned for April 2015
- Mine museum being relocated from level 5 to level 2



#### Suncoast

- Application to KZN Gaming Board for an additional 900 machines and 16 tables
- R1.5bn R1.8bn expansion (including a R100m CSI contribution) including additional casino space and new Privé, 22,000sqm destination retail and additional restaurants, multifunction venue, multi-storey parkade and Skypark resort swimming pools
- Acquisition of minorities
  - Acquisition of an additional effective 8.7% stake in Suncoast concluded for R363m
  - Section 124 application to acquire the balance of the shares for R37m concluded on 31 October 2013
  - Suncoast now wholly-owned



#### Emnotweni

- Expansion programme with spend of R206m including casino refurbishment with additional positions, conference and events area, restaurants and additional parking
- Completion end November 2013





#### Blackrock

- KwaZulu-Natal Gambling Board granted application for additional 50 slot machines and 3 tables
- CSI contribution of R2m
- Expansion of Garden Court Blackrock by an additional 40 rooms commenced in July 2013

#### Golden Horse

- Southern Sun Pietermaritzburg at the Golden Horse casino from 1 May 2013
- Refurbishment of the hotel is complete



#### Mpumalanga 4<sup>th</sup> licence

 Mpumalanga Gambling Board withdrew the RFP on 25 July 2013 on the basis that the RFP did not clearly stipulate the MGB's intentions in respect of shareholding and profit entitlement by black persons within the province

#### Western Cape metropole

• No further progress made by the Western Cape Provincial Government for the relocation of an existing Western Cape casino licence to the Cape metropole

#### Smoking legislation

- A total ban on smoking in casinos could have a significant impact on casino revenues in the short to medium term
- There has been no further progress

# Gaming Win (Rm)

|                      | H1 F'14 | H1 F'13 | % Change |
|----------------------|---------|---------|----------|
| Gaming win           |         |         |          |
| Tables               | 770     | 677     | 13.7     |
| Slots                | 2 594   | 2 508   | 3.4      |
|                      | 3 364   | 3 185   | 5.6      |
| Drop/hold % – tables | 22.1    | 22.0    |          |
| Handle/win % – slots | 5.2     | 5.3     |          |

|               | H1 F'14 | H1 F'13 | % Change |
|---------------|---------|---------|----------|
|               | 4 705   | 4 602   | 6.0      |
| Gauteng       | 1 795   | 1 693   | 6.0      |
| KwaZulu-Natal | 884     | 837     | 5.6      |
| Mpumalanga    | 295     | 282     | 4.6      |
| Western Cape  | 188     | 183     | 2.7      |
| Other         | 202     | 190     | 6.3      |
|               | 3 364   | 3 185   | 5.6      |

# **Gauteng Gaming Tax Revenues**

|                            |         | Monte- | Gold Reef | Silver- |
|----------------------------|---------|--------|-----------|---------|
| Growth in Gaming win (%)   | Gauteng | casino | City      | star    |
| Calendar years             |         |        |           |         |
| 2000 Monte vs Sundome      | 25.0    | (4.9)  |           |         |
| 2001 Other casinos opened  | 5.8     | 20.9   |           |         |
| 2002                       | 13.9    | 16.5   |           |         |
| 2003                       | 11.0    | 9.6    |           |         |
| 2004                       | 18.9    | 15.5   |           |         |
| 2005                       | 11.1    | 13.2   |           |         |
| 2006                       | 14.9    | 14.5   |           |         |
| 2007                       | 13.1    | 12.6   |           |         |
| 2008                       | 7.8     | (6.8)  | (1.0)     | *       |
| 2009                       | (0.9)   | 0.5    | (1.3)     | 7.4     |
| 2010                       | 1.1     | 2.0    | (3.6)     | 0.6     |
| 2011                       | 4.1     | 7.8    | 8.8       | 0.5     |
| 2012                       | 7.2     | 8.0    | 7.5       | 4.2     |
| 3 months to September 2013 | 1.4     | (0.8)  | 4.3       | 4.7     |
| 6 months to September 2013 | 4.1     | 5.3    | 7.5       | 8.2     |

Note: Gaming stats differ to accounting due to timing and IFRS

### **KZN Gaming Tax Revenues**

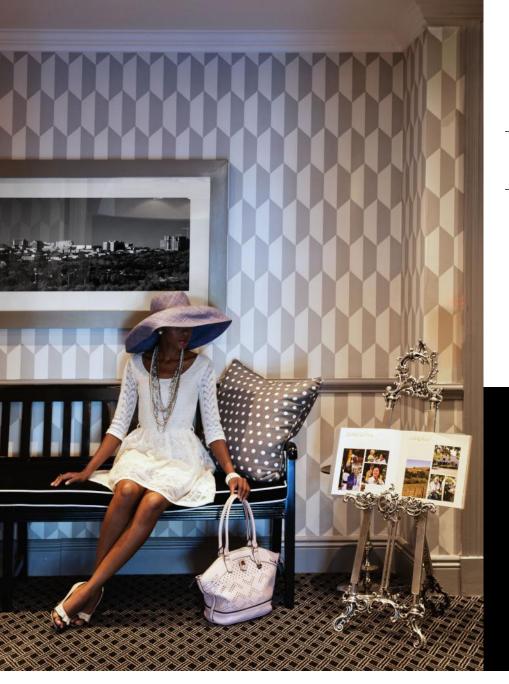
|                            | KwaZulu- |          |              |           |
|----------------------------|----------|----------|--------------|-----------|
| Growth in Gaming win (%)   | Natal    | Suncoast | Golden Horse | Blackrock |
| Calendar years             |          |          |              |           |
| 2004                       | 24.5     | 37.3     |              |           |
| 2005                       | 24.7     | 22.5     |              |           |
| 2006                       | 16.2     | 15.1     |              |           |
| 2007                       | 19.6     | 15.6     |              |           |
| 2008                       | 6.9      | 8.3      |              |           |
| 2009                       | 4.6      | 5.0      | 1.4          | 5.5       |
| 2010                       | 4.4      | 4.6      | 4.1          | 10.1      |
| 2011                       | 7.3      | 5.3      | 9.2          | 10.8      |
| 2012                       | 10.0     | 10.8     | 8.9          | 11.6      |
| 3 months to September 2013 | 4.0      | 7.0      | 0.5          | 8.6       |
| 6 months to September 2013 | 3.4      | 5.5      | -            | 8.1       |

Note: Gaming stats differ to accounting due to timing and IFRS

### **Other Gaming Tax Revenues**

| Uni         | Unit      | Unit        | Province     | Growth in Gaming win (%)   |
|-------------|-----------|-------------|--------------|----------------------------|
|             | Emnotweni | Ridge       | Mpumalanga   |                            |
|             | (2.5)     | 2.2         | 1.6          | 3 months to September 2013 |
|             | 2.1       | 4.7         | 5.3          | 6 months to September 2013 |
| Garden Rout | Mykonos   | The Caledon | Western Cape |                            |
| 2.          | (1.2)     | 8.2         | 5.6          | 3 months to September 2013 |
| 4.3         | (1.3)     | 4.3         | 5.1          | 6 months to September 2013 |
|             | Queens    | Hemingways  | Eastern Cape |                            |
|             | (7.3)     | 2.2         | 5.6          | 3 months to September 2013 |
|             | (2.0)     | 7.2         | 7.2          | 6 months to September 2013 |
|             |           | Gold Fields | Free State   |                            |
|             |           | 7.1         | 3.4          | 3 months to September 2013 |
|             |           | 3.3         | 6.1          | 6 months to September 2013 |

Note: Gaming stats differ to accounting due to timing and IFRS



#### **Key Strategic Issues**

# Hotels

### **Hotels – Portfolio Philosophy**



- Ideally own all components
  - Tsogo Sun Hotels strategic advantage in scale
  - More capital intensive but allows substantially higher return on effort
  - Retains control of the assets providing extended tenure and resilience
- Lease building on long term basis if Tsogo can't own but lose growth of property value
- In SA only manage if strategically important and no option to own or lease
- Offshore management contracts are a low risk option to enter new markets
- Not a franchisor of our own brands but will operate hotels as franchisee where necessary

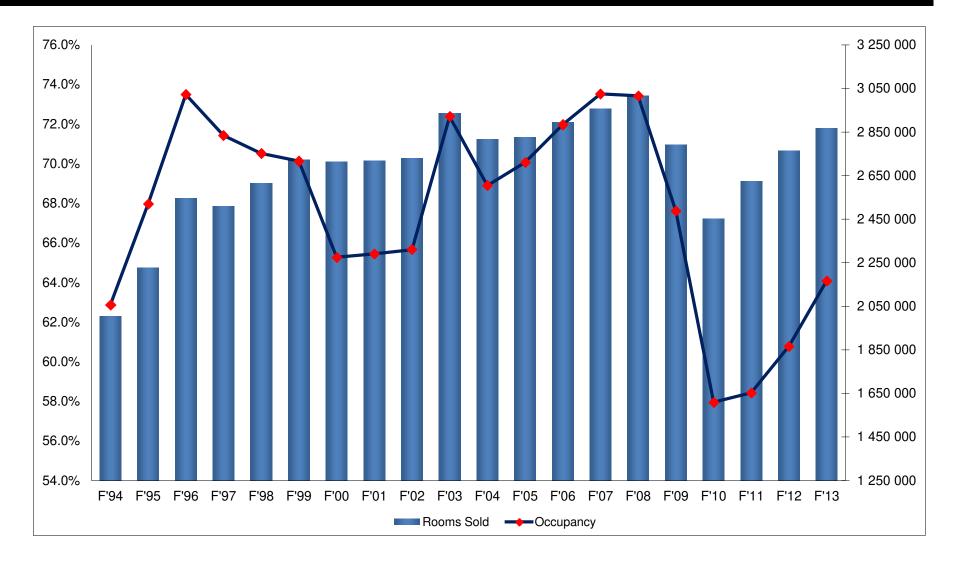
## **Owned and Managed**

|                     | Hotels | Rooms  | Owned  | Managed |
|---------------------|--------|--------|--------|---------|
| Luxury              | 6      | 1 113  | 410    | 703     |
| Full Service        | 20     | 4 260  | 3 723  | 537     |
| Select Service      | 28     | 5 024  | 3 728  | 1 296   |
| Budget              | 23     | 1 690  | 1 690  | -       |
| Timeshare & Resorts | 7      | 1 161  | 307    | 854     |
| South Africa        | 84     | 13 248 | 9 858  | 3 390   |
| Offshore            | 8      | 1 072  | 746    | 326     |
| Total revenue       | 92     | 14 320 | 10 604 | 3 716   |

Owned includes leased hotels and associates

|                                 | Owned Stats – (SA and Offshore) | H1 F'14 | H1 F'13 |
|---------------------------------|---------------------------------|---------|---------|
| Associates are equity accounted | Occupancy (%)                   | 62.9    | 63.6    |
| not consolidated - Maia         | Average rate (R)                | 869     | 759     |
|                                 | Rooms available ('000)          | 1 940   | 1 878   |
|                                 | Rooms sold ('000)               | 1 220   | 1 195   |
|                                 | Rooms revenue                   | 1 060   | 908     |
|                                 |                                 |         |         |

#### SA System-wide Rooms Sold Annual History



### **Key Strategic Issues : Hotels – South Africa**

- Good growth in Key accounts, Government and Leisure segments
- Transient Corporate business remains weak
- Occupancy reduced 1.9pp for H1 F'14 on the prior year mainly due to sports events in June 2012
- Average room rate growth of 10% for H1 F'14 on the prior year
- Group trading at substantial RevPar premiums to the market in 3, 4 and 5 star sectors
  - Better product and guest experience
  - Better distribution
  - Better sales and marketing
- Strong growth in earnings requires strong recovery in the transient Corporate

## **Key Strategic Issues : Hotels – South Africa**

- Sun 1 (formerly Hotel Formula 1)
  - Occupancy for H1 F'14 at 63.1% compared to 66.1% in the prior period
  - Reflects the weakness in transient business
  - Rebranded Sun 1 effective 1 October 2013
  - Continued refurbishment of the portfolio



### **Key Strategic Issues : Hotels – Offshore**



Southern Sun DAR ES SALAAM

Southern Sun IKOYI LAGOS



RIDGEWAY LUSAKA





- Offshore hotels remain strong in US\$ (occupancies H1 F'14 : 70.1%, H1 F'13 : 73.0%)
- Currency positive impact to trading due to Rand weakness against US\$ and Euro exchange rates
- Forex gain for H1 F'14 R29m (H1 F'13 R13m) on cash and monetary items denominated in US\$ and Euro
- Looking for expansion in the territories we already operate in
  - Acquisition 75.5% of Southern Sun Ikoyi for US\$70.3m, including loan funding, completed effective 29 June 2013
  - US\$30m expansion of Southern Sun Maputo including the refurbishment of the existing hotel, expansion of the restaurant, 110 new hotel rooms and conferencing facilities. US\$4.4m paid to date







#### **Financial Overview**

### Group – Income Statement (Rm)

|                           | H1 F'14 | H1 F'13 | % Change |
|---------------------------|---------|---------|----------|
| Group income              | 5 224   | 4 790   | 9        |
| Net gaming win            | 3 364   | 3 186   | 6        |
| Revenue                   |         |         |          |
| Rooms                     | 1 060   | 908     | 17       |
| F&B                       | 489     | 403     | 21       |
| Other                     | 311     | 293     | 6        |
| Ebitdar                   | 1 997   | 1 829   | 9        |
| Gaming                    | 1 584   | 1 494   | 6        |
| Hotels – SA               | 314     | 272     | 15       |
| – Offshore <sup>(1)</sup> | 75      | 46      | 63       |
| Forex                     | 29      | 13      | *        |
| Corporate                 | (5)     | 4       | *        |
| Ebitdar margin (%)        | 38.2    | 38.2    | -        |

<sup>(1)</sup> Pre-forex

### Group – Income Statement (Rm)

|                                    | H1 F'14 | H1 F'13 | % Change |
|------------------------------------|---------|---------|----------|
| Ebitdar                            | 1 997   | 1 829   | 9        |
| LTI costs                          | (85)    | (64)    | (33)     |
| Property rentals<br>Amortisation & | (107)   | (94)    | (14)     |
| depreciation                       | (322)   | (332)   | 3        |
| Exceptional items                  | (75)    | 1       | *        |
| Net finance costs                  | (182)   | (213)   | 15       |
| Associates and JVs                 | (3)     | (1)     | *        |
| Тах                                | (345)   | (325)   | (6)      |
| Non-controlling interests          | (45)    | (58)    | 22       |
| Attributable earnings              | 833     | 743     | 12       |
| Adjustments                        | 60      | 3       | *        |
| Adjusted earnings                  | 893     | 746     | 20       |

# Adjusted HEPS (Rm)

|  | H1 F'14 | H1 F'13 | % change |
|--|---------|---------|----------|
| Attributable earnings                  | 833     | 743     | 12       |
| Capital asset disposal profits         | -       | (1)     |          |
| FV adjustment to associate             | 6       | -       |          |
| Impairment of SSME goodwill            | -       | 16      |          |
| Impairment of PPE                      | 7       | 9       |          |
| Headline earnings                      | 846     | 767     | 10       |
| Transaction costs                      | 8       | -       |          |
| CBS loan impairment reversal           | (1)     | (1)     |          |
| SSME termination fees                  | 2       | (28)    |          |
| Lease termination costs                | 3       | _       |          |
| Impairment of loans (Masa/Queens)      | 2       | 4       |          |
| Pre-opening expenses                   | -       | 4       |          |
| Restructuring costs                    | 33      | -       |          |
| Adjusted earnings                      | 893     | 746     | 20       |
|  |         |         |          |
| Weighted number of shares in issue (m) | 1 098   | 1 097   | -        |
| Headline EPS (cents)                   | 77.0    | 69.9    | 10       |
| Adjusted HEPS (cents)                  | 81.3    | 68.0    | 20       |

# Group Cash Flow (Rm)

|   | H1 F'14 | H1 F'13 |
|---|---------|---------|
| Ebitdar per income statement                            | 1 997   | 1 829   |
| Property rentals  | (107)   | (94)    |
| Ebitda  | 1 890   | 1 735   |
| Working capital/exceptional items adjusted for non-cash | (161)   | 18      |
| Dividends income from associates                        | 3       | 3       |
| Cash generated from operations                          | 1 732   | 1 756   |
| Interest paid (net)                                     | (200)   | (214)   |
| Taxation – normal                                       | (400)   | (411)   |
| – STC   | -       | (2)     |
| Operating equipment purchased                           | (25)    | (21)    |
| Maintenance capex                                       | (409)   | (317)   |
| Free cash flow  | 698     | 791     |
| Ordinary dividends paid                                 | (560)   | (439)   |
| Non-controlling interests' dividends                    | (8)     | (22)    |
| Disposal proceeds                                       | 3       | 3       |
| Investment activities (net)                             | (1 292) | (294)   |
| Share scheme loans                                      | 4       | 1       |
| Net cash (deficit)/surplus                              | (1 155) | 40      |
| Currency  | 27      | 16      |
| Move in Net IBD   | (1 128) | 56      |
| Opening net IBD   | (3 580) | (4 184) |
| Acquired with acquisitions                              | (174)   | -       |
| Accrued interest and prepaid borrowing costs            | 12      | 2       |
| Closing net IBD   | (4 870) | (4 126) |

# **Investment Activities (Rm)**

|  | H1 F'14                       | H1 F'13                     |
|--|-------------------------------|-----------------------------|
| Investments/Loans                              |                               |                             |
| Acquisition of DAV/AWM/Suncoast minority       | (363)                         | -                           |
| Transaction costs re DAV/AWM share buy-back    | (4)                           | -                           |
| Acquisition of SS Ikoy – equity                | (506)                         | -                           |
| Acquisition of Affirmed Investments minorities | (14)                          | -                           |
| Investments in land and loans                  | (61)                          | -                           |
| Investments in Cinemas                         | (26)                          | -                           |
| Millennium contingency settlement              | -                             | (58)                        |
| Expansion capex                                | (320)                         | (228)                       |
| Hemingways bid/ expansion costs                | (40)                          | (105)                       |
| Suncoast expansion                             | (3)                           | (12)                        |
| Emnotweni expansion                            | (87)                          | -                           |
| Gold Reef City redevelopment                   | (14)                          | -                           |
| Silverstar redevelopment                       | (43)                          | (5)                         |
| Garden Route hotel                             | (6)                           | (20)                        |
| Blackrock expansion                            | (4)                           | -                           |
| SS Hyde Park                                   | (67)                          | (65)                        |
| 54 on Bath                                     | -                             | (14)                        |
| Mpumalanga bid                                 | (2)                           | -                           |
| SS Maputo expansion                            | (44)                          | -                           |
| Sun Cuisine                                    | -                             | (7)                         |
| Greenstone land acquisition                    | (10)                          | -                           |
| Other net investments                          | 2                             | (8)                         |
| Investment activities<br>Maintenance capex     | <mark>(1 292)</mark><br>(409) | <mark>(294)</mark><br>(317) |
| Total investment spend                         | (1 701)                       | (611)                       |

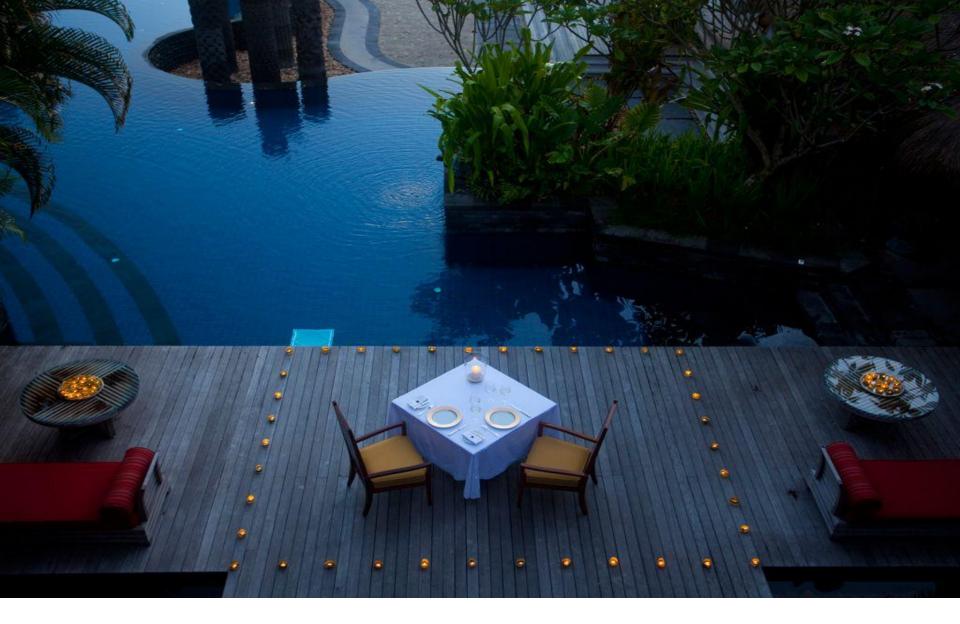
SUN SUN

#### **Interest Bearing Debt (Rm)**

|                                   | H1 F'14 | H1 F'13 |
|-----------------------------------|---------|---------|
| Non-controlling interests funding | 33      | 33      |
| External debt (US\$ based)        | 568     | -       |
| External debt (Rand based)        | 4 926   | 5 218   |
| Gross IBD                         | 5 527   | 5 251   |
| Cash on hand                      | (656)   | (1 125) |
| Net IBD                           | 4 871   | 4 126   |

Dividend of R560m (51c per share) declared May 2013, paid June 2013 Dividend of R318m (29c per share) declared November 2013, to be paid December 2013

| Cost of debt — pre tax | 7.9% | 9.5% |
|------------------------|------|------|
| — post tax             | 5.7% | 7.2% |





**Strategic Priorities** 

## **Strategic Priorities**

#### Sustainability

- Beneficiaries
  - Current shareholding and CSI programs are effective
- Financial stability
  - Strong cash flow, low gearing and adequate facilities
  - Own most of our assets
- Product relevance
  - Adequate maintenance capex provided
  - Strong development skills in-house
  - Proactive marketing of products and brands
- Regulatory compliance
  - Day to day compliance excellent
  - High awareness of potential regulatory risks
- Human resources
  - Adequate resources and skills



# **Strategic Priorities**

- Growth
  - Organic
    - Significant focus on getting more out of our existing businesses
    - Continued cost focus
    - Systems and values
  - Inorganic
    - New projects





Future Prospects

#### SUN TSOGO SUN

#### **Future Prospects**

#### Group

- Strong cash generation
- Growth opportunities still being pursued
- Re-launch loyalty programmes
- Maximise brand value

livingTSOGO

- Employee engagement programme
- Food and beverage focus



#### **Future Prospects**

#### Gaming

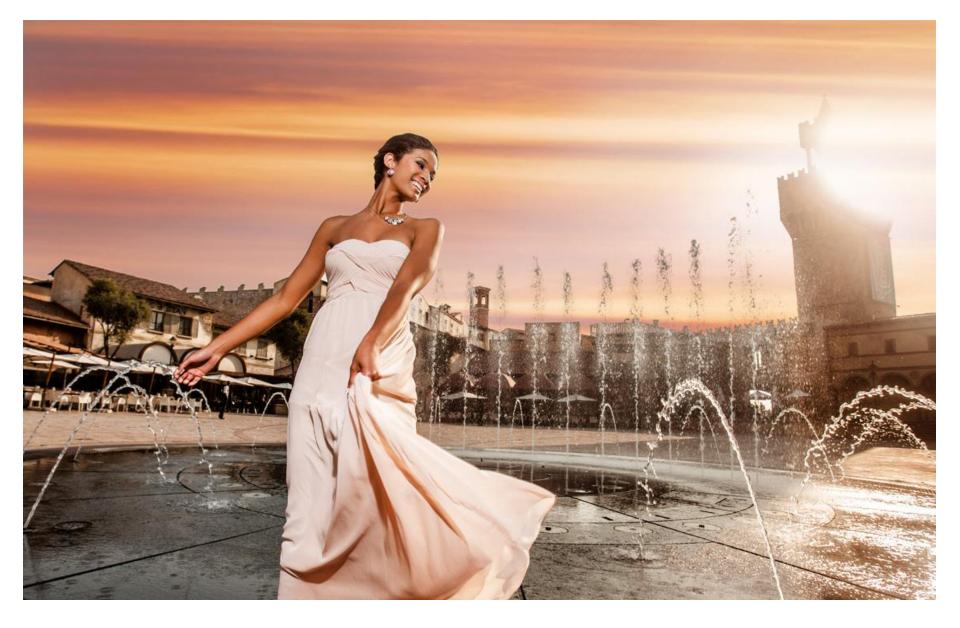
- Gaming win growth medium term outlook uncertain
  - Need consumers to get wealthier and, more importantly, feel wealthier
  - Regulatory issues remain a threat
  - Tax national/provincial
  - Total smoking ban remains a risk
- Western Cape metropole
- Mpumalanga fourth casino licence



#### **Future Prospects**

- Hotels
  - Occupancy and rate still under pressure until transient Corporate demand recovers
  - Focus on customer satisfaction, brand awareness and distribution
  - Opportunistic in SA Land bank, acquire leases, new builds and acquisitions
  - Continued pursuit of offshore expansion
    - Focus on the territories we already operate in





# Thank you



